**Real Estate Market Place**

#### **A PROJECT REPORT**

***Submitted by***

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***in partial fulfillment for the award of the degree of***

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#### **BONAFIDE CERTIFICATE**

Certified that this project report **Real Estate Market Place Website** is the bonafide work of **Shrish Pandey** who carried out the project work under my supervision.

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**1.ABSTRACT**

Welcome to the future of real estate transactions — the Real Estate Marketplace, where buying, selling, and renting properties seamlessly converge in a digital realm. In an era defined by connectivity and convenience, our platform revolutionizes the way individuals, businesses, and investors engage with the real estate market. It is designed and built for the users to share buy and sell or rent the properties. I have used MERN. MERN stands for MongoDB, Express JS, ReactJS and NodeJS (the four key technologies that make the stack) and is used to built this fully responsive web application in conjugation with other APIs and tools. Index Terms—MongoDB, Express JS, React, Node, Backend, Frontend, Redux dependencies, APIs, SPA (Single Page Application).

**2.INTRODUCTION**

Our platform is designed to be an intuitive, secure, and user-friendly space where property owners, buyers, and renters can connect effortlessly. Whether you're looking for your dream home, seeking a lucrative investment opportunity, or trying to find the perfect tenant for your property, Real Estate Marketplace is your all-encompassing solution.

**Key Features:**

1. **List and Discover Properties:** Property owners can easily list their homes, apartments, commercial spaces, and more. Prospective buyers and renters can explore a diverse range of listings with detailed information, high-quality images, and virtual tours.
2. **Smart Search and Filters:** Our advanced search functionality allows users to narrow down their preferences, ensuring they find the properties that truly match their criteria. From location and size to amenities and price range, our smart filters streamline the search process.
3. **Secure Transactions:** Facilitating secure transactions is our top priority. Real Estate Marketplace employs cutting-edge encryption and authentication protocols to safeguard financial transactions, protecting both buyers and sellers throughout the process.
4. **Real-time Communication:** Connect directly with property owners or potential buyers/renters through our real-time messaging system. This feature fosters efficient communication, ensuring that all parties involved stay informed and engaged.
5. **Market Insights and Analytics:** Stay ahead of market trends with our comprehensive analytics tools. Access valuable insights into property values, market trends, and investment opportunities to make informed decisions.
6. **User Profiles and Ratings:** Build trust within the community through user profiles and ratings. Transparent feedback and reviews contribute to a reliable and credible marketplace environment.

**Join the Future of Real Estate:**

Real Estate Marketplace is not just a platform; it's a community reshaping the real estate landscape. Whether you're a first-time homebuyer, a seasoned investor, or a property owner, our platform is your gateway to a seamless and efficient real estate experience.

Embark on your real estate journey with us and discover the possibilities that the Real Estate Marketplace has to offer. Welcome to a new era of property transactions, where convenience meets innovation.

**3.MOTIVATION**

This report aims to conduct a comprehensive technical evaluation of the Real Estate Marketplace project. It will delve into the intricacies of the platform's architecture, design, functionality, performance, and scalability. Developers and technical stakeholders will find valuable insights to assess the robustness of the codebase and identify areas for enhancement.Focusing on the user-centric aspects, this report seeks to analyze the overall user experience provided by the Real Estate Marketplace. It will evaluate the platform's user-friendliness, engagement features, and its ability to meet the diverse needs of its target audience. Designers and user experience experts can leverage this information to enhance the usability and overall user satisfaction.This report aims to assess the business potential of the Real Estate Marketplace project. It will delve into market demand, revenue potential, and growth opportunities within the real estate sector. Entrepreneurs considering the launch of a real estate platform and investors seeking to evaluate the project's viability will find crucial information to inform their strategic decisions.In order to understand the competitive landscape, this report will conduct a comparative analysis of the Real Estate Marketplace project against other platforms in the real estate market. Features, performance, user base, and revenue streams will be scrutinized to identify competitive advantages and weaknesses. Marketers can then utilize this data to formulate effective strategies for attracting users and gaining a competitive edge in the market.The Real Estate Marketplace project report serves as a multi-faceted tool, addressing technical intricacies, user experience nuances, business viability, and market competitiveness. Whether you're a developer seeking to optimize the codebase, a designer aiming to enhance user interactions, an entrepreneur evaluating business potential, or a marketer strategizing for market entry, this report provides a holistic view of the Real Estate Marketplace project, empowering stakeholders to make informed decisions. Welcome to a new era of real estate transactions, where technology meets user satisfaction and business viability.

**4.PROBLEM STATEMENT**

Real Estate Marketplace is not just a platform; it's a community reshaping the real estate landscape. Whether you're a first-time homebuyer, a seasoned investor, or a property owner, our platform is your gateway to a seamless and efficient real estate experience.

Embark on your real estate journey with us and discover the possibilities that the Real Estate Marketplace has to offer. Welcome to a new era of property transactions, where convenience meets innovation.

The current real estate landscape, traditional methods of property transactions are often marred by inefficiencies, lack of transparency, and limited accessibility. Recognizing these challenges, the Real Estate Marketplace project aims to address the following key problems:

1. Fragmented Property Transactions:.
2. Limited Market Insight:
3. Security and Trust Concerns:
4. Inconsistent User Experience:
5. Limited Business Opportunities:
6. Competitive Analysis Gaps:

The Real Estate Marketplace project seeks to overcome these challenges by providing a centralized, secure, and user-centric platform that not only facilitates seamless property transactions but also offers valuable market insights, enhances trust, and opens new avenues for businesses and investors in the real estate sector. Through innovation and technology, this project aims to transform the way individuals engage with real estate, creating a more efficient and transparent marketplace for all stakeholders

**5.What is MERN Stack :-**

MERN stack is a framework used for creating websites (webapp development). MongoDB, Express JS, ReactJS, and NodeJS make up its functional components. The specific role of each of these elements while creating a web application are listed below:• MongoDB: The application data is stored in this document-oriented, No-SQL database. • NodeJS: This is the JavaScript runtime environment that is used to run the JavaScript code on the machine itself, instead of a browser. • Express JS: It is a framework that sits atop NodeJS and is used to create a website’s backend using NodeJS functions and structures. NodeJS was created to run JavaScript on computers, not to create websites, so Express JS was created to fill that gap. • ReactJS: It is a library that Facebook built. It is used to build the UI elements that go into a single page web application’s user interface. The user interacts with the ReactJS UI components in the front-end of the application, which is situated in the browser. The backend of this application, which is located on a server, is served by Express JS, which is built upon NodeJS. A request to change data is sent to the Express server, which is built on NodeJS, after any interaction. When necessary, Express fetches information from the MongoDB database and sends it to the application’s front end, where it is shown to the user

**6. PROJECT DESCRIPTION**

**1) FRONTEND (CLIENT-SIDE):-**

Client-side rendering, often known as front-end development, is a new style of site rendering that is employed in contemporary apps. JavaScript, which is now the de facto standard web language, is used to render the content on your computer as opposed to a distant web server in client side rendering. In actuality, this indicates that a browser is responsible for generating the HTML output of the web application and that a server is only needed to provide the raw web application. Additionally, it shows that a piece of the presentation logic—the reasoning used to create a webpage and display it to the user on the screen—is handled on the client-side. With the introduction of JavaScript libraries like React client-side rendering became more common.

**2)BACKEND (SERVER-SIDE):-**

Building websites and web apps has always been done using server-side rendering, also referred to as back-end web development. When we access a page, we send a request for data to the server, which processes it and sends back a response to the browser. All the activities required to build an HTML page that the web browser can understand are carried out on the remote server that houses the website or web application when a website renders server-side. This entails processing any required logic as well as information queries from databases for that web application. While it waits for the distant server to finish processing the request and provide the response, the web browser on the other end sits idle. When a response is sent, web browsers interpret it and show the material on the screen.

**Scope:**

The Real Estate Marketplace project aims to establish a centralized platform for streamlined property transactions, offering users a user-friendly interface, comprehensive market insights, and enhanced security. With a focus on improving the overall real estate experience, the project endeavors to create a space that fosters trust, efficiency, and innovation in the dynamic real estate market.

**Methodology:**

The project will employ the following methodologies, tools, and technologies:

• Programming Languages: Node JS (for Backend Development), React (for FrontEnd Development)

• Software: Vs Code, Firebase for backend services, web development tools.

• Hardware: System for testing, Web server for hosting web components.

**Proposed System:**

This web app will be intuitive and user-friendly with a well-designed user interface. Users can register(also using google ), create profiles, share real estate listings, buy and rent these listings . and can contact the landlords easily.

**Features:**

• User Registration (Using google also ) and Profile Management

• Update Profile and Delete Profile

• Create Real Estate listing

• Update Listing

• Search Listings and Buy Sell and Contact The Landlords

• User Authentication and Data Security

1. **Working**

The Real Estate MarketPlace Web app is very user friendly with the option to login using gmail and without it . A Registered User can create a listing of his/her property . He/she can update or delete it .

Anyone can view the created listings and Contact the landlord to buy or rent the property .

The login api registers the user in database during signup and uses that to login the user and it also has the functionality to login using google It is made possible using firebase services.

It also has the option to update the profile and upload profile picture (made possible using firebase services again) .

Now creating listing also has the option to upload the pictures using firebase.

The listing can also be updated all the listings are saved in database and can be viewed by anyone.

**8. Conclusion**

In conclusion, the Real Estate Marketplace project stands as a transformative force in property transactions. Combining technical excellence with user-centric design and a robust business model, it aims to redefine the real estate landscape. Meticulous technical evaluation ensures a high-quality codebase, while a focus on user experience positions the platform as intuitive and engaging. The business assessment provides entrepreneurs and investors with key market insights, fostering strategic decision-making. The comparative analysis propels effective marketing strategies. The Real Estate Marketplace isn't just a platform; it's a comprehensive solution poised to reshape real estate into a more accessible, transparent, and efficient ecosystem. Welcome to the future of property transactions.

**9. Result : -**

* Create Listing: The app lets you create listing of the property you want to sell or give on rent.
* Update Listing: The app lets you update listing of the property you want to sell or give on rent.
* Contact Landlords: The app lets you contact the landlord of the property you want to buy or take on rent using in built mail service of your system.

**10.References:**

• MDN Documentation

• Express Documentation

• Mongoose Documentation